

The collection of Rimadesio, in its growing variety of solutions, confirms itself as the main focus of the company's communication for 2016. An activity characterized by the growing attention towards the web and the world of mobile devices, with seo campaigns focused on increasing the exposure of the website rimadesio.it and with a branding strategy on the most important italian web-sites dedicated to design and planning.



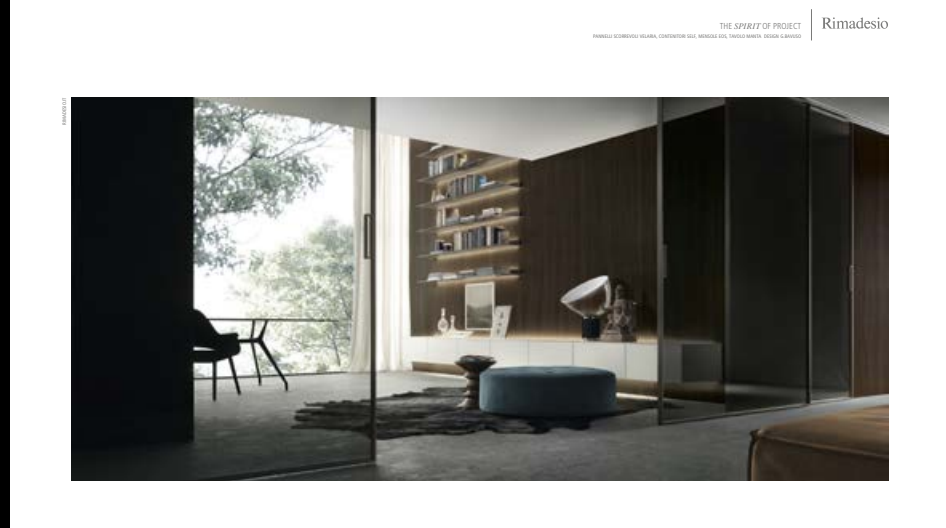
— internet branding
a permanent presence on the main web-sites and apps for italian design

Casa & Design, Domusweb, Arredamento.it, Elle Decor English App. Grande presenza Rimadesio su: Corriere della Sera - digital edition.



— monthly issues
the variety of the collection

AD, CasaFacile, Casa Vogue, Elle Decor, Marie claire maison, Interni Panorama, Case&Country, MF Living, H.O.M.E, Die Press, Feeling Wohnen, Gael Maison, Ideat, Artravel, Hauser, Elle Decoration Germania, AD Germania, Wohnrevue, AD Spagna, Frame, Nytt Rom, AD Russia, Elle Deco Polonia, Salon Ucraina, AD India, Monocle, Cabana Magazine.



— newspapers
the widest circulation

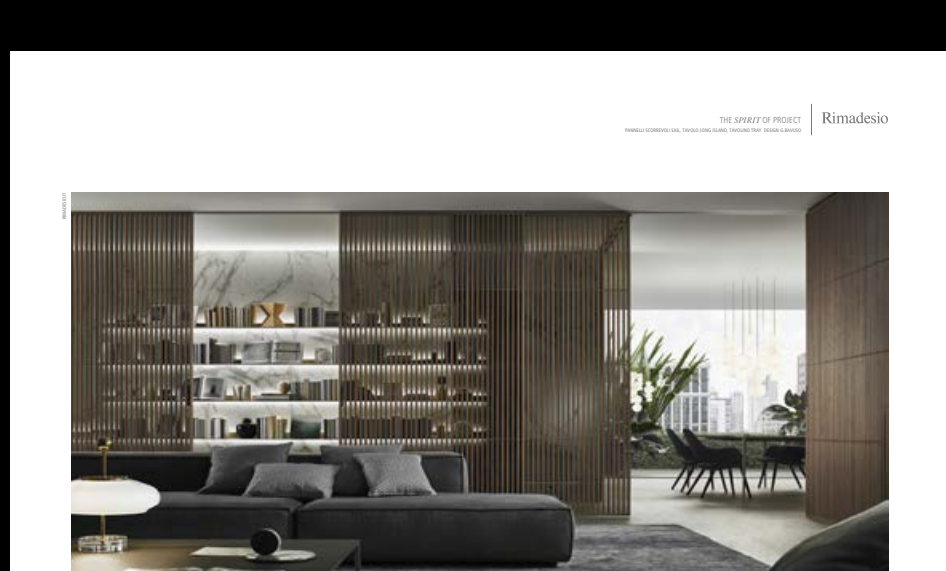
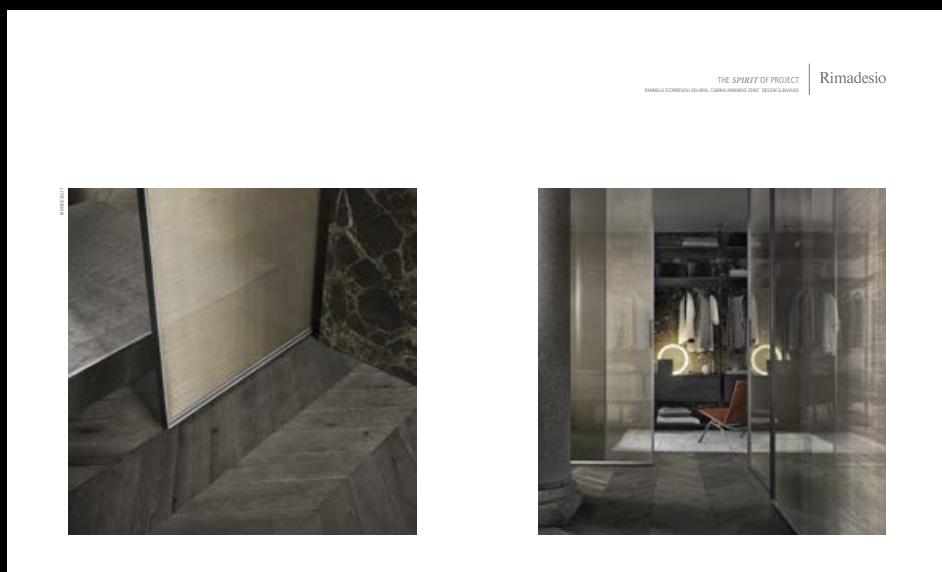
Corriere della sera, Il Sole 24 Ore, Repubblica, La Stampa di Torino, QN Il Giorno, La Nazione, Italia Oggi, Il Resto del Carlino, Milano Finanza.



A total look for the house, with solutions ranging from living areas to walk-in closets. Advanced interior design projects, in the search of the best stylistic combination in every area of the house. A permanent presence throughout the year searching for quality and maximum circulation.

— magazines
the most prestigious headlines

Dlui, D casa, Espresso, Living, Il Venerdì, Panorama, Icon, Icon Design, Sette, Style, Vanity fair, L'Uomo Vogue, MM Magazine, IL, Flair, How To Spend It, Gentleman, Capital, Class.



A press campaign that ensures the best exposure of Rimadesio brand for designers, contractors and professionals. A permanent presence which develops on the most important headlines from the sector, with banners on the main pages and editorials on the best architecture and design magazines.

— professional headlines
project-oriented images and cutting-edge news and achievements

Abitare, Area, The Plan, Casabella, Domus, Interni, Architekture Aktuell, Villas, Plan, Bdià, L'Architecture d'Aujourd'hui, Espaces Contemporaines, Hochparterre, El Croquis, Arqitectura y Diseño, On Diseño, Project Russia, PI Project & Interior, Azure, Interior + Design USA.

